



Promotion

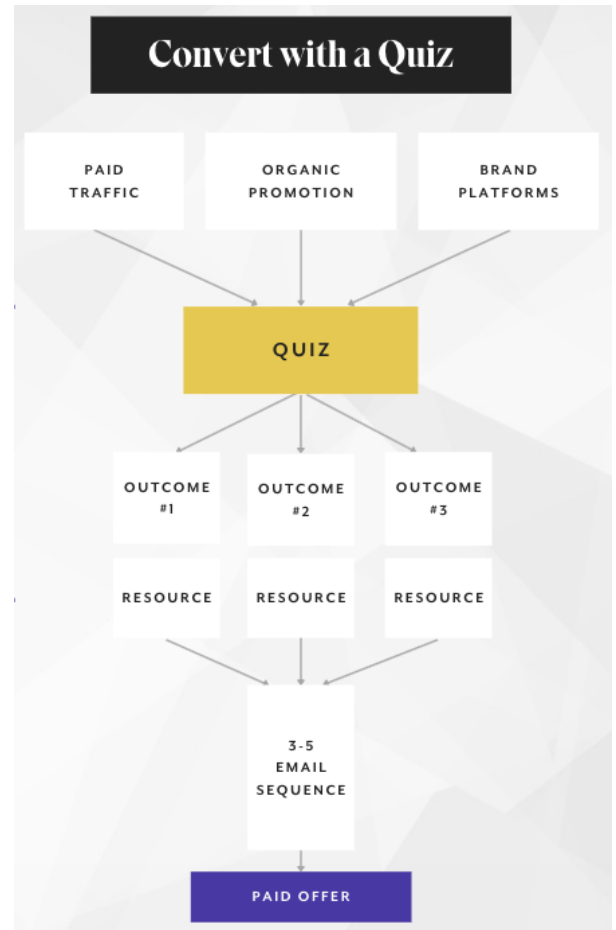
- Ad copy & graphics
- Organic post copy & graphics (or video)
- Spoken description of quiz (for podcast interviews, in-person networking, etc.)

Quiz Experience

- Quiz Landing Page
- Cover Graphic
- Descriptive Title
- Enticing Subheadline
- 7-11 Questions & Answers
- Graphic for Each Result
- Short Description of Each Result
- Outcome Page for Each Result

Post-Quiz Funnel

- Free Resources for Each Result (PDF, mini-class, video, etc.)
- 3-5 Automated Emails that Lead to Your Paid Product or Next Step
- Sales Page for Paid Product (or Webinar Funnel)



Want support, examples, and templates for creating each element on this list?

👉 Enroll in [Convert with a Quiz](#).